**RECOMMENDATIONS AND INSIGHTS FROM SUPERSTORE DATASET ANALYSIS**

Based on the analysis of the superstore Dataset, here are some insights and recommendations:

* The analysis shows that product selling within the price **$0 - $1000** and **$1000 - $2000,** which are **Phones** and **Chairs** are the best selling products.

*By recommendation should not run out of stock.*

* The analysis also shows that there was a decrease in sales and profit over year growth from **2016 – 2017** because there was a decrease in the sales of **Furniture (Chairs)** which is one of the best-selling product over the years.

*By recommendation the organization should ensure effective sales of their best selling products in order to increase their sales and profit for the coming year*

**Furniture in 2016 Furniture in 2017**

*In conclusion the organization show ensure their best selling products does not run out of stock and enhance their sales simultaneously*